



| Representation Options for Artists   |       |         |         |         |         |         |         |         |         |
|--|-------|---------|---------|---------|---------|---------|---------|---------|---------|
| (Note: Unless specified otherwise, all prices are listed in USD)   |       |         |         |         |         |         |         |         |         |
|  | Basic | Level 1 | Level 2 | Level 3 | Level 4 | Level 5 | Level 6 | Level 7 | Level 8 |
| Annual Membership Fee (payable once a year)  | Free  | USD 10  | USD 30  | USD 50  | USD 110 | USD 145 | USD 190 | USD 250 | USD 300 |
| <b>Benefits</b>  |       |         |         |         |         |         |         |         |         |
| Exhibition page on Arum Gallery website  | Yes   | Yes     | Yes     | Yes     | Yes     | Yes     | Yes     | Yes     | Yes     |
| Social Media postings  | N/A   | Yes     | Yes     | Yes     | Yes     | Yes     | Yes     | Yes     | Yes     |
| Provenance Certificates  | N/A   | N/A     | N/A     | Yes     | Yes     | Yes     | Yes     | Yes     | Yes     |
| Maximum number of first-time submissions   | 5     | 7       | 7       | 8       | 8       | 9       | 9       | 10      | 10      |
| Maximum number of submissions per month? (Must make use of a subscription plan)  | 0     | 2       | 4       | 6       | 8       | 10      | 12      | 14      | 15      |
| Maximum works on display in a subscription year (Note: upon subscription renewal, artists get a new annual quota of submissions) | 5     | 31      | 55      | 80      | 104     | 129     | 153     | 178     | 190     |
| Number of free social media advertising campaigns at sign up   | 0     | 1       | 1       | 1       | 2       | 2       | 2       | 3       | 3       |
| Additional social media campaigns available?   | Yes   | Yes     | Yes     | Yes     | Yes     | Yes     | Yes     | Yes     | Yes     |



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| Cost for each additional paid social media advertising campaign (Includes a 10% administration fee)   | USD 139,33 | USD 126,67 | USD 115,15 | USD 104,68 | USD 95,17 | USD 86,52 | USD 78,65 | USD 71,50 | USD 65,00 |
| Flip Book Catalogues Available? (Includes a 10% administration fee)<br>*Optional service billed annually<br>*See list of value added services | USD 117,90 | USD 107,18 | USD 97,44  | USD 88,58  | USD 80,53 | USD 73,21 | USD 66,55 | USD 60,50 | USD 55,00 |
| Maximum number of paid social media advertising campaigns per quarter?  | 1          | 2          | 3          | 4          | 4         | 4         | 4         | 4         | 4         |
| General marketing feedback  | No         | Yes        | Yes        | Yes        | Yes       | Yes       | Yes       | Yes       | Yes       |
| Support to identify target markets  | No         | Yes        | Yes        | Yes        | Yes       | Yes       | Yes       | Yes       | Yes       |
| Number of press releases per year?  | N/A        | 1          | 2          | 3          | 4         | 4         | 5         | 6         | 6         |
| Postings on our gallery in California   | N/A        | N/A        | Yes        | Yes        | Yes       | Yes       | Yes       | Yes       | Yes       |



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| Postings on our gallery in Germany                               | N/A   | N/A     | N/A     | Yes     | Yes     | Yes     | Yes     | Yes     | Yes     |
| Postings on our gallery in France                                | N/A   | N/A     | N/A     | N/A     | N/A     | N/A     | Yes     | Yes     | Yes     |



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| <b>Help to get of an international artist rating certificate</b><br>(Includes administration fees)<br>*This is an optional service<br>*Read more in the "Value Added Service" Section | USD 257,23 | USD 233,85 | USD 212,59 | USD 193,26 | USD 175,69 | USD 159,72 | USD 145,20 | USD 132,00 | USD 120,00 |
| <b>Help me to price new artworks</b>  | Yes        | Yes        | Yes        | Yes        | Yes        | Yes        | Yes        | Yes        | Yes        |
| <b>Fee for pricing new artworks</b><br>*This is an optional service<br>*Read more in the "Value Added Service" Section  | USD 128,62 | USD 116,92 | USD 106,29 | USD 96,63  | USD 87,85  | USD 79,86  | USD 72,60  | USD 66,00  | USD 60,00  |



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| How much commission do you charge if any of my works sell through your channels? | 10,72% | 9,74%   | 8,86%   | 8,05%   | 7,32%   | 6,66%   | 6,05%   | 5,50%   | 5,00%   |
| Advice on how to package artwork when it sells                                   | Yes    | Yes     | Yes     | Yes     | Yes     | Yes     | Yes     | Yes     | Yes     |



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| Will you notify me when someone wants to buy any of my works?   | Yes   | Yes     | Yes     | Yes     | Yes     | Yes     | Yes     | Yes     | Yes     |
| Introduction to selected open calls, competitions, exhibitions, art fairs or other opportunities  | Yes   | Yes     | Yes     | Yes     | Yes     | Yes     | Yes     | Yes     | Yes     |
| On how many other social media pages will you promote my art?   | 1     | 3       | 4       | 7       | 9       | 10      | 10      | 15      | 15      |
| Value Added Service Detail  |       |         |         |         |         |         |         |         |         |
| <p style="text-align: center;"><b>Flip Books</b></p> <ul style="list-style-type: none"> <li>• Unlimited conversions</li> <li>• Unlimited flip books</li> <li>• Unlimited updates</li> <li>• Unlimited pages               <ul style="list-style-type: none"> <li>• No ads</li> <li>• No watermarks</li> </ul> </li> <li>• Highly customizable</li> <li>• 20GB space for flipbooks and assets               <ul style="list-style-type: none"> <li>• White branding</li> </ul> </li> <li>• Download offline flipbooks</li> <li>• Priority support</li> </ul> |       |         |         |         |         |         |         |         |         |



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| <b>Pricing of Artworks</b> <ul style="list-style-type: none"> <li>• Arum Creative Studios use specialised software to assess the price of new artworks</li> <li>• Fee is linked to maximum number of works allowed under each level               <ul style="list-style-type: none"> <li>• Our standard fee is rated at 3 USD per work</li> </ul> </li> </ul> |       |         |         |         |         |         |         |         |         |
| <b>Artist Rating Certificate</b> <p>Rating certification is very important for buyers and investors because it means that the valuation of your work has been studied and certified by independent experts. This is a pledge of seriousness that proves the interest and positioning of your work in the art market.</p>                                      |       |         |         |         |         |         |         |         |         |